Features documentation

Contest – Social Gaming

With the Social Gaming feature, business owners will be able to increase the purchasing frequency of their clients by giving them their ranking based on their loyalty. This feature is working only if a loyalty card is integrated in the application. The more a user gets loyalty points, the higher his level in the ranking will be.
All users see their positions in the ranking and the business owner can offer a gift to the leader. The more the gift is important the more the challenger users will come back to dethrone the leader, and the more the leader will come back to consolidate his rank.

The period of a game could be a month or a week. After this period the game will restart with counters reset to zero. For a first game, we advise to choose a monthly period as the user base isn't important. When more and more users have downloaded the application on their mobile, the period can be set to a week.

Give a name to a new social gaming. It's just for you and won't appear on the mobile application.

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